

Dear Supporter of New Jersey History:

On behalf of the Old Barracks Museum, we are inviting you to become a sponsor of our Virtual Telethon, which will take place on Facebook Live and Zoom on October 10, 2020 at 1 pm. Due to COVID-19, the Old Barracks Museum will not be hosting its annual Tavern Night event, which is the primary fundraising event for the museum's educational programs. While we are sorry to miss sharing Tavern Night with everyone, the staff is planning a telethon of video content to be streamed via Facebook Live and Zoom on October 10 at 1 PM. The content will range from historical to hysterical, and be performed by staff, volunteers, and friends of the Old Barracks. Throughout the telethon, donations will be solicited and collected via Facebook donations and PayPal to help support the educational programming of the Old Barracks Museum.

In a normal year, nearly 10,000 NJ students visit the Old Barracks Museum on a field trip with their classmates. This year, on-site field trips are going to be replaced with Connecting to the Revolution, a selection of 7 live virtual field trip programs. Classes will be able to take this field trip from school, home, or a hybrid of the two. The program is a mix of live and pre-recorded video, and students will be able to ask questions and interact with Historical Interpreters.

The Old Barracks Museum closed its doors in March as a precautionary measure to help prevent the spread of COVID-19 and reopened with capacity restrictions and mask requirements on July 2. During the closure, and extending beyond it, museum staff has presented virtual presentations related to the history of the 18th century on Facebook Live, with hundreds of viewers for each program.

As a sponsor, your commitment to the Old Barracks' Telethon will help support these virtual programs and allow schools to continue to engage and learn with the interpreters and staff of the museum and help teachers to continue to provide quality educational content during this time of virtual learning.

Sponsors at the \$1,000 level will be included in press releases, on the event's web page and Facebook event page, be included on a sponsor card shown at the beginning and end of the telethon, and be mentioned after each segment. (Approximately, twice an hour)



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Sponsors at the \$500 level will be included in press releases, on the event's web page and Facebook event page, and be included on a sponsor card shown at the beginning and end of the telethon.

Donations at any level are welcome!

If you would like to sponsor or donate to the telethon, please feel free to reach out to me via email at Lronaghan@barracks.org. This is a brand new event and platform for the Old Barracks, and we appreciate your commitment to preserving NJ history, especially in such challenging times. Thank you for considering this commitment to celebrate history!

Sincerely,

Lauren Ronaghan
Program Coordinator & Telethon Committee Member
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